International Thoracic Surgery Oncology Summit

Prospectus

September 27-28, 2019
Sheraton New York Times Square
New York, NY, USA

Program Director
David R. Jones

* Subject to change
Dear Industry Supporter,

The 2019 AATS International Thoracic Surgical Oncology Summit will bring together general thoracic surgical leaders from around the world to share their experiences over two days of scientific exchanges.

The 2019 Thoracic Summit will take place at the Sheraton New York, New York, NY on September 27 - 28, 2019. The most renowned thoracic surgeons have once again been assembled to form the program committee to ensure an unmatched program.

On behalf of the AATS, we invite you to take part in this important meeting dealing with a very specialized area. We expect more than 300 professional attendees from all over the world.

The enclosed information will help your company prepare for the International Thoracic Surgical Oncology Summit. If you have any questions, please contact me.

We look forward to seeing you in New York!

Sincerely,

Melissa Binette
Director of Corporate and Industry Relations
## Exhibit Information

### EXHIBIT HALL SCHEDULE*

<table>
<thead>
<tr>
<th>Day</th>
<th>September 27, 2019</th>
<th>September 28, 2019</th>
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<tbody>
<tr>
<td>Exhibit Install</td>
<td>5:30 am – 7:00 am</td>
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<tr>
<td>Exhibit Hours</td>
<td>7:00 am – 6:30 pm*</td>
<td>7:00 am – 3:00 pm*</td>
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<tr>
<td>Welcome Reception</td>
<td>5:30 pm – 6:30 pm</td>
<td>3:00 pm – 4:00 pm*</td>
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*All exhibits must be cleared by 5:00 pm, Saturday, September 28th.

Note: Schedule is subject to change pending final program.

### EXHIBIT HALL INFORMATION

The meeting will be held in Metropolitan West Ballroom and Exhibits, coffee breaks and Welcome Reception will be held in Metropolitan West Ballroom.

**Exhibit Table Top Fee $6,000**

Includes 6' x 30" table top

The fee of $6,000 includes a 6' x 30" table top with two chairs, two exhibitor registrations and listing in the program. Exhibit space assignments are made on a first come, first served basis.

### APPLICATION AND DEPOSIT

A deposit of 50% of the contracted space must be forwarded with the completed application immediately in order to participate. After June 24, 2019 applications must be accompanied with payment in full.

Check payable to: **American Association for Thoracic Surgery**

Mail check and completed application to:

**International Thoracic Surgical Oncology Summit**

800 Cummings Center, Suite 350-V

Beverly, MA 01915

### REFUNDS AND CANCELLATIONS

Written cancellations received by **June 24, 2019** are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after **June 24, 2019** will not receive a refund. All cancellations must be submitted in writing.

### CONDUCTING EXHIBITS

Exhibits at the course are to be conducted via 6’ X 30” table tops only. No hard walled booths are permitted. Promotional materials may not exceed the tabletop space. No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or contain-ers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carry-ing space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. The character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

### SHIPPING

Please refer to the on line service kit for shipping details. The service kit will be available approximately two months prior to the start of the meeting.

### SECURITY

Tables must be staffed during exhibit hours. Security service will be provided during non-exhibit hours.

### INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

### PROTECTION OF THE HOTEL

Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the hotel. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

### INDEMNIFICATION

Exhibitor, the AATS and Sheraton New York agree that they shall defend, indemnify, defend and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, Sheraton New York or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

### INSURANCE

The Exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.
**Education Support Opportunities**

### PLATINUM LEVEL $75,000
- Six Corporate Registrations
- Acknowledgment by Program Chair, recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

### GOLD LEVEL $50,000
- Four Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

### SILVER LEVEL $25,000
- Three Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

### BRONZE LEVEL $10,000
- Two Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

*Note: Table Top Exhibits are available for additional purchase.*

### Marketing Opportunities

#### WELCOME RECEPTION $20,000
Friday, September 27, 2019 5:30 - 6:30 pm
The welcome reception takes place in the exhibit hall on Friday evening September 27, 2019, sponsors will be recognized in all materials as the sponsor and on signage at the entrance of the exhibit hall.

#### SURGICAL SKILLS SUITE (limited to 3) $30,000
Friday, September 27, 2019
Support a rotating non-CME Hands-On session in your Surgical Suite which is designed by the program committee in collaboration with participating companies. Your company will be highlighted in two emails sent in advance of the event and attendees will be registered for your session. A room has been reserved for your setup and audio visual is available at an additional cost.
*Available during coffee breaks and lunch time.

#### BREAKFAST AND LUNCH SYMPOSIUM $25,000**
Friday, September 27, 2019, 12:00 pm - 1:00 pm*
Saturday, September 28, 2019, 6:30 am - 7:30 am*
Saturday, September 28, 2019, 12:00 pm - 1:00 pm*

Present the latest information regarding clinical research or product development to meeting attendees. Your company will be highlighted in two emails sent in advance of the event. A room has been reserved for your presentation. Food and beverage and audio visual available at an additional cost.
**Those companies looking to be the “exclusive” lunch sponsor on Friday and Saturday will be subject to a higher rate.

#### KOL (Key Opinion Leader) LUNCHEON $20,000
Do you have a product, case study, or topic that you would like AATS leaders to offer their expert opinion on? KOL Luncheons will allow for 3-4 AATS Leaders to participate in a one hour luncheon, covering a topic of your choice. This intimate setting is ideal for immediate feedback and valuable knowledge. Food and beverage is included, up to 8 people total for the lunch. Audiovisual not included. Meeting space is limited.

#### WiFi $20,000
AATS attendees will enjoy free Internet service in all AATS meeting spaces Friday and Saturday. Customized network ID and password is available along with signage onsite recognizing WiFi support.

#### KEY CARDS $10,000
Hotel guests attending the AATS meeting will have a plastic hotel key card for their room. Your message can be prominently displayed on each key to identify your exhibit. Keys will be available for guests staying at the Sheraton New York.

#### ROOM DROPS $5,000
Send a targeted message to each attendee’s room at the Sheraton New York. Promotional piece must be approved by AATS.

#### FUNCTION ROOMS $2,000
Rent a space for your own function such as a staff meeting during the event. See form for requirements. Catering and audio visual available at an additional cost. *Pending space availability at the hotel.
## Education Support Form

**Company / Exhibitor**

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<th>Telephone</th>
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**Authorized Signature**

By signing this document, the supporter agrees that this is a legally binding contract and that 50% payment is due with this agreement and the balance is due by **June 24, 2019**. In the event of cancellation, a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. This agreement must be supported with an ACCME Letter of Agreement. Once we receive this agreement form, we will send the Letter of Agreement that will need to be signed and returned to the AATS office by **June 24, 2019**. Educational Support in compliance with ACCME does not include Exhibit Space.

### Sponsorship Support Levels

- **Platinum** $75,000
- **Gold** $50,000
- **Silver** $25,000
- **Bronze** $10,000

- We are pleased to sponsor this event in the amount of $ ____________

### Payment Information

**Fees are payable via credit card or check.** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked.

**DO NOT EMAIL.** This form must be faxed if credit card number is showing. **Secure Fax: 978-522-8469**

Checks must be drawn on a U.S. bank and are payable to: AATS Annual Meeting.

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<tr>
<th>Total Fee Due $ ____________</th>
<th>Check # _________</th>
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**Billing Contact Name**

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**Address**

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<th>Country</th>
<th>Signature (I authorize AATS to charge my credit card the above fees)</th>
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**Wire Transfer:** Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

### Complete and Return To:

Melissa Binette, Director of Corporate & Industry Relations, mbinette@aats.org
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,
Phone: 978-252-2200  Fax: 978-522-8469  Email: industry@aats.org **We do not accept credit card payments via email.**

*aats.org/thoracicsummit*
Marketing Support Form

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, exhibitor agrees that this is a legally binding contract and 50% advanced payment is due with this agreement and the balance is due by August 27th, 2019. In the event of cancellation, a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued.

Please check the appropriate support opportunity:

- Welcome Reception: $20,000
  - Friday, September 27th
- Surgical Skills Suite: $30,000 per time slot
  - Friday, September 27th / Time: ______
  - Saturday, September 28th / Time: ______
- Breakfast Lunch Symposium: $25,000*
  - Friday, September 27th / Time: ______
  - Saturday, September 28th / Time: ______
  **Exclusive lunches will be higher rate
- WiFi: $20,000
- Key Cards: $10,000
- Room Drops: $5,000
- Function Room: $2,000

Total Support Fee Due $____________

PAYMENT INFORMATION
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Industry Supported Symposium Application

**SYMPOSIUM DETAILS**

<table>
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<tr>
<th>Exact Title of Symposium</th>
<th>Name of Accrediting Organization (if applicable)</th>
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<tr>
<td>Company / Exhibitor</td>
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<td>Fax</td>
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<tr>
<td>Onsite Contact</td>
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**SYMPOSIUM PRICING**

- Friday, September 27 Lunch: $20,000
- Saturday, September 28 Breakfast/Lunch: $20,000

Brief description of meeting

Once space has been assigned and confirmed by AATS, you will be put in direct contact with a catering representative. Catering, special set fees, audiovisual, electrical/telecommunications and labor are not included in the fee. Each sponsor is responsible for all charges to the facility. If cancellations are received before June 24, 2019, the companies will be liable for a 50% processing fee. For any cancellations received after June 24, 2019, refunds will not be given.

**PAYMENT INFORMATION**

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Billing Contact Name | Billing Contact Phone Number

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American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,
Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org We do not accept credit card payments via email.
Exhibit Space Application

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due no later than June 24, 2019. Final payment of the remaining balance is due no later than July 1, 2019.

Company / Exhibitor
Primary Contact
Address
City
State
Zip
Country
Telephone
Fax
Email for Contact
Authorized Signature

EXHIBIT SPACE
Table Top $6,000 Location preferences; (List booth numbers)
1st Choice ______ 2nd Choice ______ 3rd Choice ______ 4th Choice ______
We would like to be near ______
We would NOT like to be near ______
(AATS will make every effort to honor your location requests.)

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aats.org/thoracicsummit
**Exhibit Space Application (continued)**

The American Association for Thoracic Surgery, and its authorized representatives are hereinafter referred to as “Show Management.”

1. **PAYMENT AND REFUNDS.** Applications submitted prior to June 24, 2019, must be accompanied by a deposit in the amount of 50% of the total booth fee. The balance of the space rental charge will be due and payable on June 24, 2019. Applications submitted after June 24, 2019 must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation of space on or before June 24, 2019, the exhibitor will be liable for a 25% processing fee. For cancellations received after June 24, 2019, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with other provisions contained in this Agreement, provisions and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper, in the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. **SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor, but subject to the rules and regulations prescribed by the Sheraton New York. It is expressly agreed by the exhibitor that the Sheraton New York, as host facility, shall have the right to MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. **USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor’s display, parent or subsidiary companies excepted.

4. **EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm’s exhibit. Such representative is not authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibitor near, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. **INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation and removal of a booth or a show opening and for its removal after the close of the show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the show.

6. **ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. It is in the sole opinion of Show Management, any exhibit fails to comply with the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. **EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Exhibitors have no responsibility to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibitor near, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

8. **STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor’s responsibility to mark and properly identify all exhibits. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as “empty.” Because of the danger of fire in this building, it may be necessary to remove empty crates and cartons from the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and disposal of empty crates and cartons by hand trucks will be charged at the rates.

Crates, boxes or other exhibit materials unclaimed by the exhibitor after the show will be removed at the exhibitor’s expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. **OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or exist completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, lighting, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of any exhibit identified as “barriers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales: No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries: All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution: All demonstrations or other activities must be confined to the limits of the exhibitor’s booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals: Live animals are prohibited.

Models: Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound: Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. **SOCIAL ACTIVITIES.** Exhibitors agree to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. **LIABILITY AND INSURANCE.** The exhibitor will maintain insurance sufficient to cover any claims or liability which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.

12. **INDEMNIFICATION.** Exhibitor, AATS and Weisn agree that they shall defend, indemnify, def and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, Weisn or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

Property Damage. Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the Sheraton New York. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, extinguishing equipment, sprinklers, or emergency lighting systems. All decorations must be constructed of flameproof material or treated with approved flame proofing solution.

13. **CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. **AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped individuals. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

15. **OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREED TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

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Authorized Signature