HEART VALVE SUMMIT
Medical, Surgical and Interventional Decision Making

October 3 - 5, 2019
Radisson Blu Aqua Hotel
Chicago, IL, USA

PROSPECTUS

COURSE DIRECTORS
David H. Adams
Steven F. Bolling
Robert O. Bonow
Howard C. Herrmann
Patrick T. O’Gara

www.acc.org/HeartValve2019
Dear Industry Supporter,

The American College of Cardiology and the American Association for Thoracic Surgery are once again partnering to bring together cardiologists and surgeons in a cooperative, case-based course to address the rapid advances in the treatment of valvular heart disease. With the tradition of interactivity and practical decision making, the unique Heart Valve Summit is designed to engage participants in discussions, debates and potential controversies surrounding real-world cases with renowned faculty on the cutting edge of clinically relevant data for valvular heart disease management.

The Heart Valve Summit will take place at the Radisson Blu Aqua Hotel in Chicago, IL on October 3-5, 2019. This course is intended for cardiologists, interventional cardiologists, cardiothoracic surgeons, internists, nurses, physician assistants and all health care professionals involved in the evaluation, diagnosis and/or management of patients with valvular heart disease.

On behalf of the ACC and AATS, we invite you to take part in this important meeting dealing with a very specialized area. We expect more than 400 professional attendees from all over the world.

The enclosed information will help your company prepare for the 2019 Heart Valve Summit. If you have any questions, please contact me. We look forward to seeing you in Chicago!

Sincerely,

[Signature]

Melissa J. Binette
Director of Corporate and Industry Relations

Phone: (978) 252-2200, ext. 538
Fax: 978-522-8469
mbinette@aats.org

American Association for Thoracic Surgery
800 Cummings Center, Suite 350-V
Beverly, MA 01915
EXHIBIT INFORMATION

EXHIBIT HALL SCHEDULE*
Thursday, October 3, 2019 I 7:00 AM – 4:00 PM*
Welcome Reception I 5:45 PM - 7:00 PM*
Friday, October 4, 2019 I 7:00 AM – 4:00 PM*

Installation Hours
Thursday, October 3, 2019 I 6:00 AM - 6:45 AM*
Note: Exhibitors are able to start setting up on Wednesday evening after 5pm if they wish. Security will not be available on Wednesday and leaving items unsecured overnight will be at the exhibitors discretion.

Dismantling Hours
Friday, October 4, 2019 I 4:00 PM – 6:00 PM*
*Hours are subject to change based on final program.

EXHIBIT HALL INFORMATION
The exhibit hall is located in Atlantic Ballroom E, adjacent to the scientific sessions in Atlantic Ballroom C&D.

EXHIBITORS (TABLE TOPS ONLY)
TABLE TOP $5,500
- 6’x30” table top with two chairs
- Listing in the program

Exhibit space assignments are made on a first-come first-served basis.

APPLICATION AND DEPOSIT
A deposit of 50% of the contracted space must be forwarded with the completed application immediately in order to participate. After August 3, 2019, applications must be accompanied with payment in full.

Checks should be made payable to:
AATS
C/O: 2019 Heart Valve Summit
800 Cummings Center, Suite 350-V
Beverly, MA 01915

REFUNDS AND CANCELLATIONS
Written cancellations received by August 3, 2019 are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after August 3, 2019 will not receive a refund. All cancellations must be submitted in writing.

CONDUCTING EXHIBITS
Exhibits at the Heart Valve summit are to be conducted via 6’X30” table tops only. No hard walled booths are permitted. Promotional materials may not exceed the tabletop space. No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. The character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

SHIPPING
Please refer to the service kit for shipping details. The service kit will be available approximately two months prior to the start of the meeting.

SECURITY
Tables must be staffed during exhibit hours. Security service will be provided during non-exhibit hours.

INFRINGEMENT
Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

PROTECTION OF THE HOTEL
Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the Radisson Blu Aqua Hotel. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

INDEMNIFICATION
Exhibitor, the AATS and Radisson Blu Aqua Hotel agree that they shall defend, indemnify, defend and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, Radisson Blu Aqua Hotel or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

INSURANCE
The Exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.
INDUSTRY SUPPORTED LUNCH SYMPOSIA

$25,000
Thursday, October 3, 2019, 11:45 AM - 1:00 PM*
Friday, October 4, 2019, 12:00 PM - 1:30 PM*

Present the latest information regarding clinical research or product development to meeting attendees. Your company will be highlighted in two emails sent in advance of the event. A room has been reserved for your presentation. Food and beverage and audio visual available at an additional cost.

KEY CARDS

$10,000

Hotel guests attending the Heart Valve Summit will have a plastic hotel keycard for their room. Your message may be prominently displayed on each key to encourage traffic to your exhibit. Keys will be available for guests staying at the Radisson Blu Aqua Hotel. The industry supporter is responsible for production logistics and costs associated with the key cards.

CUSTOM PROMOTIONAL

Do you have a unique promotional idea that is not listed above? Please contact Melissa Binette at mbinette@aats.org for approval and pricing.

*Scheduled times are subject to final program
PROMOTIONAL & MARKETING AGREEMENT FORM

Company

Contact

Title

Address

City __________________________ State ______ Zip ______ Country ____________

Telephone __________________________ Fax __________________________

Email for contact __________________________

Authorized Signature __________________________

By signing this document, supporter agrees that this is a legally binding contract and that 50% payment is due with this agreement and the balance is due by August 3, 2019. In the event of cancellation, a refund will not be issued.

☐ Industry Supported Symposia* $25,000 ( *Please fill out the Industry Symposia Application)

☐ Key Cards $10,000

☐ Other $______ (Advanced approval required)

PAYMENT INFORMATION

Fees are payable via credit card, check or wire transfer.
Please note that we do not accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants.

DO NOT EMAIL. This form must be faxed if credit card number is showing. Secure Fax: + 978.522.8469

Checks must be drawn on a U.S. bank and are payable to: Heart Valve Summit

Total Fee Due $______________

☐ Check #_______________

☐ Wire Transfer: Please call our offices at +978.252.2200 for wiring information.

☐ Credit Card

Credit Card # ____________ Expiration Date ____________ Security Code ____________

Name as it appears on the card __________________________

Billing Address (Circle One) Same as Above Different Billing Address

Address __________________________

City __________________________ State ______ Zip ______ Country ____________

Signature (I authorize AATS to charge my credit card. I understand a 3.5% fee will be added for transactions over $25,000) __________________________

COMPLETE AND RETURN TO:
Melissa Binette, Director of Corporate & Industry Relations, mbinette@aats.org
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA
978-252-2200 Fax: 978-522-8469
INDUSTRY SUPPORTED SYMPOSIUM APPLICATION

Exact Title of Symposium

Expected Attendance

Sponsoring Company Name

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for contact

☑ Thursday, October 3 Lunch

$25,000

☑ Friday, October 4 Lunch

$25,000

Brief description of meeting

Once space has been assigned and confirmed by AATS, you will be put in direct contact with a catering representative. Catering, special set fees, AV, electrical/telecommunications and labor are not included in the fee. Each sponsor is responsible for all charges to the facility.

PAYMENT INFORMATION

Fees are payable via credit card, check or wire transfer.
Please note that we do not accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants.

DO NOT EMAIL. This form must be faxed if credit card number is showing. Secure Fax: + 978.522.8469

Checks must be drawn on a U.S. bank and are payable to: Heart Valve Summit

Total Fee Due $________________

☐ Check #________________

☐ Wire Transfer: Please call our offices at +978.252.2200 for wiring information.

☐ Credit Card

Credit Card #

Expiration Date

Security Code

Name as it appears on the card

Billing Address (Circle One)   Same as Above   Different Billing Address

Address

City

State

Zip

Country

COMPLETE AND RETURN TO:
Melissa Binette, Director of Corporate & Industry Relations, mbinette@aats.org
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA
978-252-2200 Fax: 978-522-8469
EXHIBIT SPACE APPLICATION

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due with the application. Final payment of the remaining balance is due no later than August 3, 2019.

CONTACT INFORMATION

Contact (will receive all correspondence) __________________________ Title __________________________

Telephone __________________________ Fax __________________________

Email for contact __________________________

Company Name __________________________

Address __________________________

City __________________________ State __________________________ Zip __________________________ Country __________________________

Exhibit Booth Representatives - Names & Email Addresses (Two (2) representatives are included in the fee)

Please contact mbinette@aats.org to add additional representatives for an additional fee of $150 each.

EXHIBIT SPACE

Table Top $5,500 __________________________ Location preferences; [List table numbers] 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

50% deposit is due on or before August 3, 2019. After that date, applications must be accompanied with payment in full.

We would like to be near __________________________ We would NOT like to be near The Association will make every effort to honor your location requests.

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Please note that we do not accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants.

DO NOT EMAIL. This form must be faxed if credit card number is showing. Secure Fax: +978.522.8469

Checks must be drawn on a U.S. bank and are payable to: Heart Valve Summit

Total Fee Due $ ________ Check # ________

Credit Card # __________________________ Expiration Date __________________________ Security Code __________________________

Name as it appears on the card __________________________

Billing Address (Circle One) __________________________ Same as Above __________________________ Different Billing Address __________________________

Address __________________________

City __________________________ State __________________________ Zip __________________________ Country __________________________

Signature [I authorize AATS to charge my credit card the above fees]

Wire Transfer: Please call our offices at +978.252.2200 for wiring information.

We agree to abide by all rules and regulations set forth in the Prospectus and this application (front and back). Acceptance of this application by show management constitutes a contract.

Authorized Signature __________________________ Print Name __________________________ Title __________________________

PROGRAM BOOK LISTING

Please email a 50 word description to bfirem@aats.org upon completing your application. When emailing description please include the following:

1. Subject line of email: “Heart Valve Summit”
2. Company Name
3. Mailing Address
4. Company website address
5. 30-word description

If your description is over 50 words, we reserve the right to edit your submission.

COMPLETE AND RETURN TO:

Melissa Binette, Director of Corporate & Industry Relations
mbinne@aats.org
American Association for Thoracic Surgery, 800 Cummings Center
Suite 350-V, Beverly, MA 01915 USA 978-252-2200 Fax: 978-522-8469

FOR AATS USE ONLY

Date received __________________________ total amount due __________________________ Amount received __________________________

Accepted by __________________________

ID # __________________________ PIF by August 3, 2018 __________________________

Space assignment __________________________ Date assigned __________________________

New space assignment __________________________ Date assigned __________________________
The American Association for Thoracic Surgery, and its authorized representatives are hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. Applications submitted prior to August 3, 2019 must be accompanied by a deposit in the amount of 50% of the total booth fee. The balance of the space rental charge and all prepayment will be payable in accordance with the deadlines established by Show Management. Applications submitted after August 3, 2019 must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whoever possible, space assignments will be made by Show Management in keeping with the preferences as listed by the Exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLetting OF SPACE. No Exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the Exhibitor’s display, parent or subsidiary companies except.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each Exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm’s exhibit. Such representative shall be authorized to enter into such service contracts as may be neces-
sary and for which the Exhibitor shall be responsible. The Exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the con-
clusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

6. ARRANGEMENT OF EXHIBITS. Each Exhibitor is provided an Official Exhibitor Kit. The Ex-
hibit Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in conformance with the guidelines contained in the Exhibit Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibit Kit guidelines and the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. EXHIBITS & PUBLIC POLICY. Each Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is that of the Exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as for as individual Ex-
hibit’s space, materials and operation is concerned. Should an Exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any Exhibitor has neglected to comply with these regulations or otherwise incurs fire hazards, the exhibit will, at the discretion of Show Management, be prohibited from functioning at any time during the exposition.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the Exhibitor by service contractors. It is the Exhibitor’s responsibility to store and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as “sample.” Because of the lack of storage space, Exhibitors are not permitted to store crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be han-
dled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the Exhibitor after the Show will be removed at the Exhibitor’s expense. Exhib-
ers will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or, in its sole opinion, detract from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites, rooms, or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. The Exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.

12. INDENMIFICATION. Exhibitor, AATs and Radision Blu Aqua Hotel agree that they shall indemnify, defend, and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer, or agent of the AATs, Radision Blu Aqua Hotel or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

Property Damage. Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to painted surfaces, fabric, doors, windows or other fixtures of the Radision Blu Aqua Hotel. Adhesive backed decals/stickers (except for name tags) may not be used or dis-
tributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. Where such damage appears, the Exhibitor is liable for the cost of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibil-
ties under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND
ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE, EACH EXHIBITOR AND ITS EMPLOYES AGREES TO ABOYE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEM-
SELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

EXHIBIT SPACE APPLICATION

Date
Print Name of Authorized Signer
Title
Authorized Signature
FLOOR PLAN

Heart Valve Summit | October 3-5, 2019 | Chicago, IL, USA