Surgical Treatment of Arrhythmias and Rhythm Disorders

Prospectus

October 2-3, 2020
The Westin Boston Waterfront
Boston, MA, USA

Program Directors
Ralph J. Damiano, Jr.
A. Marc Gillinov

aats.org/stars
Dear Industry Supporter,

The second bi-annual AATS 2020 Surgical Treatment of Arrhythmias and Rhythm Disorders (STARS) meeting is a two-day, interactive forum to support the exchange of information between electrophysiologists and surgeons. Providing a comprehensive, unbiased review of the surgical treatment of cardiac arrhythmias and rhythm disorders, the meeting will cover basic underlying mechanisms, cardiac recording and mapping techniques, clinical electrophysiology, operative techniques, cardiac monitoring and appropriate follow-up.

The 2020 STARS meeting will take place at The Westin Boston Waterfront in Boston, MA, on October 2-3, 2020. The most renowned cardiothoracic surgeons have been assembled to form the Program Committee to ensure an unmatched program.

On behalf of the AATS, we invite you to take part in this important meeting dealing with a very specialized area. We expect approximately 250 professional attendees from all over the world.

The enclosed information will help your company prepare for the Surgical Treatment of Arrhythmias and Rhythm Disorders (STARS) meeting. If you have any questions, please contact me. We look forward to seeing you in Miami!

Sincerely,

Melissa Binette
Director of Corporate and Industry Relations

For More Information

Melissa Binette
Director of Corporate and Industry Relations
mbinette@aats.org
P: 1 978-252-2200 X 538
E: industry@aats.org
F: 978-522-8469

AATS
800 Cummings Center, Suite 350-V
Beverly, MA 01915
Exhibit Information

EXHIBIT HALL SCHEDULE*

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thursday</td>
<td>October 1</td>
<td>4:00–6:00PM</td>
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<tr>
<td>Friday</td>
<td>October 2</td>
<td>7:00AM–6:30PM*</td>
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<td>5:30–6:30PM*</td>
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<tr>
<td>Saturday</td>
<td>October 3</td>
<td>7:00AM–4:00PM*</td>
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<td>4:00–5:00PM</td>
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*Note: Schedule is subject to change pending final program.

EXHIBIT HALL INFORMATION

The exhibits will be located in Harbor Ballroom I.

EXHIBIT TABLE TOP FEE

$6,000
Includes 6’ x 30” table top

The fee of $6,000 includes a 6’x30” table top with two chairs, two exhibitor registrations, and listing in the program. Exhibit space assignments are made on a first come, first served basis.

APPLICATION AND DEPOSIT

A deposit of 50% of the contracted space must be forwarded with the completed application immediately in order to participate. After June 1, 2020, applications must be accompanied with payment in full.

Check payable to: American Association for Thoracic Surgery

Mail check and completed application to:

STARS
800 Cummings Center, Suite 350-V
Beverly, MA 01915

REFUNDS AND CANCELLATIONS

Written cancellations received by July 1, 2020, are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after July 1, 2020 will not receive a refund. All cancellations must be submitted in writing.

CONDUCTING EXHIBITS

Exhibits at the course are to be conducted via 6’x30” table tops only. No hard walled booths are permitted. Promotional materials may not exceed the tabletop space. No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. The character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

SHIPPING

Please refer to the online service kit for shipping details. The service kit will be available approximately two months prior to the start of the meeting.

SECURITY

Tables must be staffed during exhibit hours. Security service will be provided during non-exhibit hours.

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

PROTECTION OF THE HOTEL

Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the hotel. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

INDEMNIFICATION

Exhibitor, the AATS, and The Westin Boston Waterfront agree that they shall defend, indemnify, defend, and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, The Westin Boston Waterfront, or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

INSURANCE

The Exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.
Sponsorship Opportunities

PREMIER PLATINUM LEVEL (Exclusive)
$125,000
- All Corporate Registrations included
- Table top recognition sign with support level for placement at table-top exhibit, if desired
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage

PLATINUM LEVEL
$75,000
- Six Corporate Registrations included
- Table top recognition sign with support level for placement at table-top exhibit, if desired
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage

GOLD LEVEL
$50,000
- Four Corporate Registrations included
- Table top recognition sign with support level for placement at table-top exhibit, if desired
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage

SILVER LEVEL
$25,000
- Three Corporate Registrations included
- Table top recognition sign with support level for placement at table-top exhibit, if desired
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage

BRONZE LEVEL
$10,000
- Two Corporate Registrations included
- Table top recognition sign with support level for placement at table-top exhibit, if desired
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage

Promotional and Marketing Opportunities

Welcome Reception
$20,000
Friday, October 2, 2020, 5:00–6:00PM*
Become a sponsor for the Poster Competition and Welcome Reception and your company will be highlighted in two emails sent in advance of the event. Your logo will be featured on cocktail napkins as well as on two 22” X 28” signs onsite.

Industry-Sponsored Dinner and Lunch Symposia
$25,000
Friday, October 2, 2020, 6:30–8:30PM*
Saturday, October 3, 2020, 12:00–1:15PM*
Present the latest information regarding clinical research or product development to meeting attendees. Your company will be highlighted in one email sent in advance of the event. A room has been reserved for your presentation. Food and beverage and audio visual available at an additional cost.

WiFi
$20,000
AATS attendees will enjoy free Internet service in all AATS meeting spaces Friday and Saturday. Customized password is available along with signage onsite recognizing WIFI support.

Key Cards
$10,000
Your message may be prominently displayed on each key to encourage traffic to your exhibit. Keys will be available for guests staying at the The Westin Boston Waterfront. Key cards will need to be provided and purchased by the company.

Room Drops
$5,000
Send a targeted message to each attendee’s room at The Westin Boston Waterfront. Promotional piece must be approved by AATS.

Function Rooms
$2,500
Rent a space for your own affiliate function such as a staff meeting during the event. See form for requirements. Catering and audio visual available at an additional cost.

*Scheduled times are subject to final program
Sponsorship Opportunity Form

Company / Exhibitor

Contact

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, the exhibitor agrees that this is a legally binding contract and that 50% advanced payment is due with this agreement and the balance is due by July 1, 2020. Written cancellations received after July 1, 2020 will not receive a refund. In the event of cancellation prior to July 1, 2020, a refund less 25% will be issued unless the support is resold at the full amount. All artwork must be submitted to the AATS for approval prior to use.

GRANT SUPPORT LEVELS

- Premier Platinum: $125,000
- Platinum: $75,000
- Gold: $50,000
- Silver: $25,000
- Bronze: $10,000

We are pleased to donate an educational grant in the amount of $ ______________

PAYMENT INFORMATION

Fees are payable via credit card or check. Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. DO NOT EMAIL. This form must be faxed if credit card number is showing. Secure Fax: 978-522-8469

Checks must be drawn on a U.S. bank and are payable to: American Association for Thoracic Surgery

Total Fee Due $ ______________

3.5% fee for transactions over $25,000

Credit Card #

Expiration Date

Security Code

Name as it appears on the card

Billing Contact Name

Billing Contact Phone Number

Address

Billing Address

Same as Above

Different Address Provided Here

City

State

Zip

Country

Signature (I authorize AATS to charge my credit card the above fees.)

Wire Transfer: Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

COMPLETE AND RETURN TO:

Melissa Binette, Director of Corporate & Industry Relations, mbinette@aats.org

American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,

Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org We do not accept credit card payments via email.
Promotional and Marketing Agreement Form

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, supporter agrees that this is a legally binding contract and that 50% payment is due with this agreement and the balance is due by June 1, 2020. In the event of cancellation, a refund will not be issued.

Please check the appropriate support opportunity:

- Welcome Reception $15,000
- Industry-Supported Lunch and Dinner Symposia $25,000 per time slot
- Key Cards $10,000
- Room Drops $5,000
- Function Room $2,500

Total Support Fee Due $ 

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Total Fee Due $ 

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# SYMPOSIUM DETAILS

<table>
<thead>
<tr>
<th>Exact Title of Symposium</th>
<th>Name of Accrediting Organization (if applicable)</th>
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<tbody>
<tr>
<td>Company / Exhibitor</td>
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<tr>
<td>Contact</td>
<td>Title</td>
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<tr>
<td>Address</td>
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<td>City</td>
<td>State</td>
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<tr>
<td>Telephone</td>
<td>Fax</td>
</tr>
<tr>
<td>Onsite Contact</td>
<td>Onsite Contact Phone Number</td>
</tr>
</tbody>
</table>

# SYMPOSIUM PRICING

- **Friday, October 2, Dinner**: $25,000
- **Saturday, October 3, Lunch**: $25,000

# PAYMENT INFORMATION

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<tr>
<th>Total Fee Due $</th>
<th>Check #</th>
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<th>Visa</th>
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Name as it appears on the card

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Signature (I authorize AATS to charge my credit card the above fees)

- **Wire Transfer:** Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

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American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,
Phone: 978-252-2200  Fax: 978-522-8469  Email: industry@aats.org  **We do not accept credit card payments via email.**
# AATS Function Room Request Form

**Company / Group**  

**Address**  

**City**  
**State**  
**Zip**  
**Country**  

**Onsite Contact**  

**Onsite Contact Mobile**  
**Onsite Contact Email**  
**Fax**  

## FUNCTION ROOM PRICING

All events are priced per estimated attendance with a maximum of 2 hours. An additional $500 will be charged with each additional hour scheduled. Off-site events are subject to the fees below. Each additional hour scheduled.

| $2,500 | Event/Meeting 1-10 | Expected Attendance ________________ |

**Brief description of meeting**

<table>
<thead>
<tr>
<th><strong>Requested Date</strong></th>
<th><strong>Time Guidelines</strong></th>
<th><strong>Requested Time</strong></th>
<th><strong>Total # of hours</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, October 2</td>
<td>8:00AM to 8:00PM</td>
<td>Start _____ AM PM</td>
<td>Finish _____ AM PM</td>
</tr>
<tr>
<td>Saturday, October 3</td>
<td>8:00AM to 8:00PM</td>
<td>Start _____ AM PM</td>
<td>Finish _____ AM PM</td>
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</tbody>
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<tr>
<th><strong>Meeting Type:</strong></th>
<th><strong>Room Set up:</strong></th>
<th><strong>Function Room Pricing</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Meeting</td>
<td>Banquet/Rounds</td>
<td>$2,500 1-10 Expected Attendance</td>
</tr>
<tr>
<td>Staff Meeting</td>
<td>Hollow Square</td>
<td></td>
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<tr>
<td>Reception</td>
<td>Conference</td>
<td></td>
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<tr>
<td>Dinner</td>
<td>Theater</td>
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<tr>
<td>Social Event</td>
<td>Head Table # ppl</td>
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| **PAYMENT INFORMATION** |

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Phone: 978-252-2200  Fax: 978-522-8469  Email: industry@aats.org  **We do not accept credit card payments via email.**
Exhibit Space Application

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due no later than July 1, 2020. Final payment of the remaining balance is due no later than August 15, 2020.

Company / Exhibitor

Primary Contact 

Address

City State Zip Country

Telephone Fax Email for Contact

Authorized Signature

EXHIBIT SPACE

Table Top $6,000 Location preferences; (List booth numbers)

1st Choice ____ 2nd Choice ____ 3rd Choice ____ 4th Choice ____

Exhibit Space Includes:
(2) Exhibitor Badges - additional exhibitor badges are $250
(1) 6’ Draped Table
(2) Chairs
(1) Wastebasket

We would like to be near

We would NOT like to be near. (AATS will make every effort to honor your location requests.)

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Total Fee Due $__________ 

Check #__________

MasterCard

Visa

American Express

Credit Card # Expiration Date Security Code

Name as it appears on the card

Billing Contact Name Billing Contact Phone Number

Address Billing Address Same as Above Different Address Provided Here

City State Zip Country

Signature (I authorize AATS to charge my credit card the above fees)

Wire Transfer: Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

COMPLETE AND RETURN TO:

AATS Aortic Symposium 2020

c/o A. Fassano & Company, 461 Route 168, Unit A, Turnersville, NY 08012

aatsprocessing@AFassanoCo.com
Exhibit Space Application (continued)

The American Association for Thoracic Surgery, and its authorized representatives are hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. All applications must be completed and returned with 50% of the total commitment due by June 1, 2020. The balance of the space rental charge will become due and payable on August 15, 2020. Applications submitted after August 15, 2020 must be accompanied by payment IN FULL. Applications received without such payment will be processed but space assignments will not be made. No refunds will be given for cancellations received after August 15, 2020. Show Management must receive a written request for cancellation or downgrade of space. If request is sent prior to June 1, 2020, the exhibitor will be refunded their deposit amount minus a 25% processing fee. For cancellations received after June 1, 2020, no refunds will be issued and exhibitor will be responsible for paying the remaining exhibit booth balance. It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor’s display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should any article of non-exhibiting firm be required for operation or demonstration, in an exhibitor’s display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not associated with the exhibit shall rent space to be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of his firm’s exhibit. Such representative must be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibitor’s booth and all exhibits therein in proper condition at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with all such laws is mandatory and the responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame proofed and all hanging must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or a part of his exhibit as may be irregular, and effect the removal of same at exhibitor’s expense.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes during the exhibition period, but these, when properly boxed, will be stored and returned to the booth by service contractors. It is the exhibitor’s responsibility to mark and label packing crates and boxes to be easily identified. Any packing crate improperly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as “empty.” Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building, and Show Management will not be responsible for the contents of such crates, boxes, packing materials, nor its service contractors will assume any responsibility for damage to the removal of said contents. Packing crates and boxes to be charged at prevailing freight rates and should be clearly marked. No other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor’s expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or exhibit completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “pitchers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Exhibitor agrees to maintain insurance reasonably commensurate with all activities arising from or connected to the meeting including but not limited to, Commercial General Liability insurance with limits not less than Two Million US dollars per occurrence covering property damage, products-completed operations and liability assumed under an insured contract, including the tort liability of another assumed in a business contract. Exhibitor agrees to add Hotel Indemnified Parties as additional insureds under all applicable policies for the meeting and exhibitors insurance policy shall apply to primary to any excess over other available insurance. Neither exhibitor’s failure to provide, nor AATS and Hotel’s failure to obtain, proof of compliance shall act as a waiver of any term of this Agreement.

12. INDEMNIFICATION. Exhibitor, AATS, and The Westin Boston Waterfront agree that they shall defend, indemnify, and hold harmless any other person or firm against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, The Westin Boston Waterfront or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORM MANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

Date
Print Name of Authorized Signer
Title
Authorized Signature