



AATS

Vision. Leadership. Scholarship.

Aortic Symposium Workshop Boston and Mitral Conclave Workshop Boston

Prospectus



May 13-14, 2022
Sheraton Boston
Boston, MA, USA

aats.org/aortic
aats.org/mitral

Aortic Program Directors

Joseph S. Coselli
Steven L. Lansman

Mitral Program Director

David H. Adams
Anelechi Anyanwu



AATS

AORTIC PROGRAM DIRECTORS

Joseph S. Coselli

Baylor College of Medicine
Houston, TX, USA

Steven L. Lansman

Westchester Medical Center
Valhalla, NY, USA

MITRAL PROGRAM DIRECTOR

David H. Adams

Mount Sinai School of Medicine
New York, NY, USA

Anelechi Anyanwu

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New York, NY, USA

AATS

800 Cummings Center, Suite 350-V
Beverly, MA 01915
Phone: (978) 252-2200 ext. 538
Fax: 978-522-8469
mbinette@aats.org

aats.org

Dear Industry Supporter,

Be part of the Aortic Symposium and Mitral Conclave Workshops, May 13-14 at the Sheraton Boston in Boston, MA!

2

The **AATS Aortic Symposium Workshop Boston** is designed for cardiovascular and thoracic surgeons, residents, perfusionists, ICU, nurses, and those involved with the care of individuals with aortic disease. This one-and-a-half-day conference focuses on the pathophysiology, diagnosis, and treatment of aortic aneurysms and dissections. The faculty consists of world leaders in the field who have been invited to share their experience regarding difficult problems and solutions in aortic disease.

The **AATS Mitral Conclave Workshop Boston** will bring the world's leading figures in mitral valve disease together to discuss the latest information regarding management guidelines, imaging, pathology, minimally invasive approaches, percutaneous approaches, surgical techniques, devices, and long-term results in patient care. Faculty presentations of the latest available data, techniques, and state-of-the-art reviews will be supplemented by abstract and video presentations carefully selected by the program committee from submitted original work.

Registration for the Aortic Symposium and Mitral Conclave Workshops provides attendees access to content from both areas with just one registration. There will be separate plenary and breakout sessions per specialty for the meetings, Aortic Symposium Workshop Boston and Mitral Conclave Workshop Boston will both take place all day Friday and half-day Saturday. The exhibit hall will be combined for both specialty meetings, providing greater access to decision makers in the field. Additionally, attendees will have the opportunity to purchase an all-access pass to the Aortic Symposium and Mitral Conclave when they register for the AATS 102nd Annual Meeting, also taking place at the Hynes Convention Center. This will allow attendees to flow conveniently into the Annual meeting at the conclusion of this special combined event. With leaders in the field, in one city at the same time, a very impressive Program Committee has been assembled to ensure an unmatched program you won't want to miss.

Reasons to Attend

- ▼ Shake hands with experts in your field and have meaningful conversations face-to-face;
- ▼ Choose from multiple parallel tracks that focus on specific aspects of aortic and mitral valve disease;
- ▼ Interact with surgeons from around the world to share solutions being innovated;
- ▼ Take action and learn how to apply wellness—not only individual wellness, but the wellness of our specialty and the global community at large.

On behalf of the AATS, I invite you to take part as an exhibitor or sponsor in this best-of-science, in-person gathering. We expect more than 1,200 professional attendees from all over the world and we would love for you to be a part of it.

The enclosed information will explain next steps for you and your company to join the 2022 AATS Aortic Symposium and Mitral Conclave Workshops, May 13-14 at the Sheraton Boston in Boston, MA.

If you have any questions, please contact me or any of the AATS staff. We hope you will join us and look forward to seeing you in-person in Boston.

Sincerely,

Melissa Binette

Industry Support Opportunities and Meeting Management



Sponsorship Support Opportunities

The 2022 **AATS Aortic Symposium and Mitral Conclave Workshops** continue the tradition as the benchmark meeting in both the field of mitral valve and aortic valve disease.

Both of these premier events rely on generous support from Industry in the form of sponsorships and educational grants to bring together the world's leading scientists in the specialty to discuss their latest clinical and research efforts. Expert faculty will present evidence-based strategies that will impact practice performance and improve outcomes for patients.

Thank you for your support!

CENTURION LEVEL \$200,000

- ▼ One (1) symposium
- ▼ Eight (8) registrations
- ▼ Recognition in Mobile App, final Agenda book, and on slides projected during introductory remarks and session breaks.

PREMIER PLATINUM LEVEL \$125,000

- ▼ One (1) symposium
- ▼ Six (6) registrations
- ▼ Recognition in final Agenda book, and on slides projected during introductory remarks and session breaks.

PLATINUM LEVEL \$100,000

- ▼ Four (4) registrations
- ▼ Recognition in final Agenda book, and on slides projected during introductory remarks and session breaks.

GOLD LEVEL \$75,000

- ▼ Three (3) registrations
- ▼ Recognition in final Agenda book, and on slides projected during introductory remarks and session breaks.

SILVER LEVEL \$50,000

- ▼ Two (2) registrations
- ▼ Recognition in final Agenda book, and on slides projected during introductory remarks and session breaks.

BRONZE LEVEL \$25,000

- ▼ One (1) registration
- ▼ Recognition in final Agenda book, and on slides projected during introductory remarks and session breaks.

Marketing Support Opportunities

WELCOME RECEPTION SPONSORSHIP \$30,000

The Welcome Reception will take place Friday May 13, 2022 6:30-8:00PM. Sponsoring the reception will include name recognition on signage, company branded cocktail napkins and the opportunity to address the audience with a microphone during the event.

FUNCTION ROOMS \$3,000

Rent a space for your own affiliate function such as a staff meeting during the event. See form for requirements. Catering and audio visual available at an additional cost.

WiFi (Exclusive) \$40,000

Create a custom password to allow attendees access to WiFi onsite.

Marketing Opportunities Continued

BANNER ON OUR BLAST EMAILS (Exclusive) \$25,000

Add your banner to our registration and hotel confirmation emails to all registered attendees. This will be displayed via email, as well as on all Mobile devices. This confirmation acts as their ticket into the event and hotel, and will be very visible to all.

ROOM DROPS \$5,000

Send a targeted message to each attendee's room at the Sheraton Boston Hotel. Promotional piece must be approved by AATS. Thursday and Friday night are available.

AGENDA BOOK

Advertising is available in the final onsite agenda book, which is referenced constantly during the annual meeting and distributed to all meeting attendees. The final agenda contains a schedule-at-a-glance, program agenda, and floorplans. Artwork to be provided by sponsor and must be received no later than **March 1, 2022**. No extensions can be made on artwork due date.

BACK OF AGENDA BOOK \$20,000

ADS IN AGENDA BOOK (1-SIDED) \$5,000

BREAKFAST AND LUNCH SYMPOSIUM \$30,000**

Pending availability. Contact AATS for more details.

Friday, May 13

Breakfast 8:15AM-9:00AM*
Lunch 1:15PM-2:00PM*

Saturday, May 14

Breakfast 7:45AM-8:30AM*
Two (2) Lunch 12:15PM-1:15PM*+

* Times are subject to change based on final program.

+ Saturday lunches will be held at the Hynes Convention Center as the Annual Meeting will begin at 1:30pm.

Present the latest information during 60 minute sessions regarding clinical research or product development to meeting attendees. Your company will be highlighted in two emails sent in advance of the event. **Food and beverage and audio visual available at an additional cost.**

LIVE STREAMING SPONSOR (Exclusive) \$40,000

AATS will be broadcasting "live" at all of the morning Plenary Sessions, as well as the sessions taking place in the main ballroom. Strategic blast emails, highlighting this event to those who can not attend, will attract many to watch "live" from all over the world. Sponsor will be highlighted on the frame of the broadcast, company name and logo for the duration.

Custom Branded PPE Station \$10,000 for 3 units

Help keep the AATS attendees safe and healthy while at the event! Get your branding/messaging seen on fully custom branded PPE stations that will feature your branding with hand sanitizer and masks provided at each station. Stations will be prominently placed throughout the Hynes Convention Center for high visibility.



Benefits:

- ▼ Three (3) fully custom branded PPE stations with company designed cling per station.
- ▼ Reach attendees with your branding/messaging around the Hynes Convention Center with highly visible stations.
- ▼ Additional exposure outside of the exhibit hall.
- ▼ Sponsor required to provide artwork for approval by AATS.



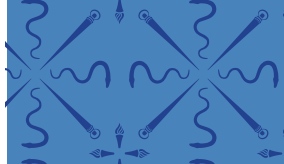


Exhibit Information

EXHIBIT HALL SCHEDULE*

Thursday	May 12, 2022
Installation	3:00–6:00PM
Friday	May 13, 2022
Exhibit Hours	6:30AM–8:00PM
Continental Breakfast	6:30AM–8:30AM
Break	10:00AM–10:30AM
Lunch	12:30PM–1:30PM
Break	4:00PM–4:30PM
Reception	6:30PM–8:00PM
Saturday	May 14, 2022
Exhibit Hours	6:00AM–7:00AM
Continental Breakfast	6:00AM–7:00AM

*All exhibits must be cleared by 12:00PM, Saturday, May 14.
Note: Schedule is subject to change pending final program.

EXHIBIT HALL INFORMATION

The main Mitral Plenary session will take place in Constitution Ballroom and the Aortic Plenary session will take place in the Grand Ballroom. All exhibits for each meeting will be conducted in the pre-function areas

Exhibit Table Top Fee \$6,000

- ▼ 6' x 30' skirted table-top with 2 chairs
- ▼ Two (2) exhibitor registrations
- ▼ Listing in program

Exhibit space assignments are made on a first come, first served basis.

APPLICATION AND DEPOSIT

Send in your application with your choices. Once we receive your application an invoice representing 50% of the amount will be generated. The balance will be due by **January 18, 2022**.

If paying by check, please make payable to AATS and send along with completed application to:

Exhibits AATS

A. Fassano & Company
200 Davistown Road, #1288
Blackwood, NJ 08012

BILLING / INVOICING / WIRE TRANSFER QUESTIONS

Kimberly Deptula, Financial Specialist
856-302-0885
aatsprocessing@AFassanoCo.com

REFUNDS AND CANCELLATIONS

No refunds will be given for reductions in space or cancellations received after **January 18, 2022** and obligate the exhibiting company to the full payment of exhibit space. All cancellations must be submitted in writing. Show Management must receive a written request for cancellation or downgrade of space. If the request for cancellation/reduction in space is received prior to **January 18, 2022**, the exhibitor will be refunded their deposit amount minus a 25% processing fee. For cancellations or reductions received after **January 18, 2022** no refunds will be issued and exhibitor will be responsible for paying the remaining exhibit booth balance.

CONDUCTING EXHIBITS

No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

TERMS IN CASE OF DEFAULT

If any exhibitor fails to pay, when due, any sum required by the Application for Exhibit Space, or if any exhibitor fails to meet any term or condition of the application or fails to observe and abide by the rules and regulations, AATS and A. Fassano & Co., reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after **January 18, 2022**.





Sponsorship Support Agreement

5

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, the exhibitor agrees that this is a legally binding contract and that 50% advanced payment is due with this agreement and the balance is due by **January 18, 2022**. Written cancellations received after **January 18, 2022** will not receive a refund. In the event of cancellation prior to **January 18, 2022**, a refund less 25% will be issued unless the support is resold at the full amount. All artwork must be submitted to the AATS for approval prior to use.

SPONSORSHIP SUPPORT LEVELS

- ☐ **Centurion** \$200,000
- ☐ **Premier Platinum** \$125,000
- ☐ **Platinum** \$100,000
- ☐ **Gold** \$75,000
- ☐ **Silver** \$50,000
- ☐ **Bronze** \$25,000

☐ We are pleased to sponsor this event in the amount of \$ _____

PAYMENT INFORMATION

Exhibitor will be invoiced after applying and booth location is confirmed. The invoice will carry the link to the payment portal.

Fees are payable via credit card or check. Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. *Please note that credit card transactions over \$25,000, will be charged a 3.5% fee.*

Checks must be drawn on a U.S. bank and are payable to: American Association for Thoracic Surgery

DO NOT EMAIL. This form must be faxed if credit card number is showing. **Secure Fax: 978-522-8469**

Total Fee Due \$ _____

☐ Check # _____



☐ MasterCard



☐ Visa



☐ American Express

Credit Card #

Expiration Date

Security Code

Name as it appears on the card

Billing Contact Name

Billing Contact Phone Number

Address

Billing Address ☐ Same as Above ☐ Different Address Provided Here

City

State

Zip

Country

Signature (I authorize AATS to charge my credit card the above fees)

☐ **Wire Transfer:** Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

COMPLETE AND RETURN TO: Melissa Binette, Industry Support Opportunities and Meeting Management, mbinette@aats.org
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,
Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org **We do not accept credit card payments via email.**

STAFF USE ONLY

Authorized Approval





Marketing Support Form

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, exhibitor agrees that this is a legally binding contract and 50% advanced payment is due with this agreement and the balance is due by **January 18, 2022**. In the event of cancellation prior to **January 18, 2022**, a refund less 25% fee will not be issued unless the support is resold at the full amount. All artwork must be submitted to the AATS for approval prior to use.

Please check the appropriate support opportunity:

- ☐ **Welcome Reception Sponsorship** \$30,000
- ☐ **Function Room** \$3,000
- ☐ **WIFI** \$40,000
- ☐ **Banner on our Blast Emails** \$25,000
- ☐ **Room Drops** \$5,000
- ☐ **Back of Agenda Book Ad** \$20,000
- ☐ **Ad in Agenda Book One-sided** \$5,000
- ☐ **Breakfast Lunch Symposia** \$30,000
- ☐ **Live Streaming Sponsorship** \$40,000
- ☐ **Custom Branded PPE Station** \$10,000 for three (3) units

Total Support Fee Due \$ _____

☐ **We are pleased to donate an educational grant in the amount of \$** _____

PAYMENT INFORMATION

Exhibitor will be invoiced after applying and booth location is confirmed. The invoice will carry the link to the payment portal.

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☐ Visa



☐ American Express

Credit Card #

Expiration Date

Security Code

Name as it appears on the card

Billing Contact Name

Billing Contact Phone Number

Address

Billing Address ☐ Same as Above ☐ Different Address Provided Here

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Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org **We do not accept credit card payments via email.**

STAFF USE ONLY

Authorized Approval



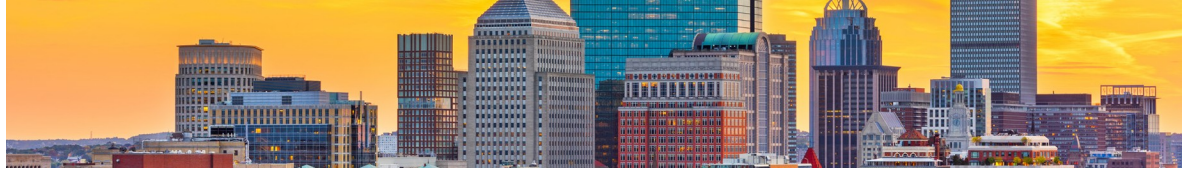


Exhibit Space Application

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due at the time of booth selection. Final payment of the remaining balance is due no later than **January 18, 2022**.

Company / Exhibitor

Primary Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

EXHIBIT SPACE

Quantity of tables for each ____ Aortic ____ Mitral **Total tables purchased** ____ \$6,000 each

Includes two (2) exhibitor registrations. Additional exhibitor registrants are \$200. Please complete the Exhibitor Registration Form for additional registrants.

Preferred Locations; (List booth numbers) **Aortic** 1st Choice ____ 2nd Choice ____ 3rd Choice ____ 4th Choice ____

Preferred Locations; (List booth numbers) **Mitral** 1st Choice ____ 2nd Choice ____ 3rd Choice ____ 4th Choice ____

PAYMENT, REFUNDS AND CANCELLATIONS.

Upon receipt of your application, an invoice will be generated for 50% of the total amount due. Final balance of the the space rental charge will be due **January 18, 2022**. Full payment will be required for those applications submitted after **January 18, 2022**.

We would like to be near

We would NOT like to be near.

(AATS will make every effort to honor your location requests.)

PAYMENT INFORMATION

Exhibitor will be invoiced after applying and booth location is confirmed. The invoice will contain the link to the payment portal.

Fees are payable via credit card or check. Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. *Please note that credit card transactions over \$25,000, will be charged a 3.5% fee.*

Checks must be drawn on a U.S. bank and are payable to: American Association for Thoracic Surgery

BILLING / INVOICING / WIRE TRANSFER QUESTIONS

Kimberly Deptula, Financial Specialist

856-302-0885

Email: aatsprocessing@AFassanoCo.com





Exhibit Space Application *(continued)*

Submit application to: aatsprocessing@AFassanoCo.com

The American Association for Thoracic Surgery, and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT, REFUNDS AND CANCELLATIONS. Upon receipt of your application, 50% of your total booth fee will be due. Final balance of the the space rental charge will be due **January 18, 2022**. Full payment will be required for those applications submitted after **January 18, 2022**.

Cancellations and reductions in booth space must be submitted in writing and submitted to AATS Show Management via email to aatsprocessing@AFassanoCo.com.

All cancellations or reductions in space must be submitted to Show Management in writing. If the request for cancellation/reduction in space is received prior to **January 18, 2022**, the exhibitor will be refunded their deposit amount minus a 25% processing fee. No refunds will be given for reductions in space or cancellations received after **January 18, 2022** and obligate the exhibiting company to the full payment of exhibit space.

It is expressly agreed by the exhibitor that in the event he/she fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his/her use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him/her for their space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

CANCELLATION OF EVENT It is mutually agreed that, in the event of cancellation of the 2022 AATS Annual Meeting due to fire, strikes, government regulations, acts of war, acts of terrorism, or other causes that would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and the American Association of Thoracic Surgeons and Show Management shall determine an equitable basis for the refund of such exhibit fees. The American Association of Thoracic Surgeons and Show Management will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit rental space.

In the event that AATS cancels the in-person Aortic Symposium and Mitral Conclave for any reason, including but not limited to, causes not reasonably within the Association's control, the Association in its sole discretion will determine the disposition of the funds paid by the exhibitor, which disposition could include, but not be limited to, a forfeiture of the entire amount paid, a refund of all or part of the amount paid, or the crediting of some or all of the amount paid to a future AATS event. In no event shall the Association's liability to the exhibitor for damages incurred due to the cancellation of the Aortic Symposium and Mitral Conclave exceed the amount paid. The AATS and Exhibit Management will not be held liable for any costs incurred by the exhibitor, other than the cost of exhibit space rental.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his/her representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show. Priority Points will be deducted for exhibitors leaving the show early without consent.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules, *unless the fire and safety code applicable to the facility are more stringent*. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Refunds will not be issued in the event of cancellation due to noncompliance with law. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. Exhibitors must comply with applicable federal, state, provincial, and local fire and safety regulations.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify these crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty". Because of lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such

Continued on next page





Exhibit Space Application *(continued)*

9

materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to refrain from sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INDEMNIFICATION. Each exhibitor agrees to indemnify, hold harmless and defend the American Association for Thoracic Surgery (AATS); A. Fassano & Company; the Sheraton Boston; Freeman; and the members, officers, directors, agents, and employees of each of these entities from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorneys' fees), including litigation commenced by or against the exhibitor, on account of personal injury, negligence, fault, or violation of law or ordinance, or from or out of the occupancy or use of the Facility by the exhibitor or its employees, agents, contractors, patrons, guests, exhibitors, invitees, or any other person entering the Facilities licensed with the implied or express permission of the exhibitor. Such indemnification by the exhibitor shall apply unless such damage or injury results from the sole negligence, gross negligence, or willful misconduct of the AATS; A. Fassano & Company; the Sheraton Boston; Freeman; or the members, officers, directors, agents, and employees of each of these entities. In addition, each exhibitor acknowledges that the entities outlined above do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall obtain all necessary licenses and shall pay all costs and fees from the use of copyrighted music or dramatic materials, or any other property subject to trademark, patent or other proprietary right which is used or incorporated in the Exhibitors booth or event.

12. INSURANCE. Each non-official contractor or exhibitor who will self-install an exhibit must supply Exhibit Management with a current comprehensive public liability certificate of insurance with combined single limits of \$1 million bodily injury and property damage and/or \$2 million general aggregate with a \$1 million per occurrence limit, naming as additionally insured the AATS; A. Fassano & Company; the Sheraton Boston; Freeman; and the members, officers, directors, agents, and employees of each of these entities. Email certificates and forms found in the exhibitor service kit should be sent to the appropriate contact.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Exhibitors will be held liable for any damage caused to the convention center and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter and adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

14. AMERICANS WITH DISABILITIES ACT. As applicable, Exhibitors acknowledge their responsibility to comply with the Americans with Disabilities Act, US with Disabilities Act, and any similar provincial or local legislation (individually and collectively, the "Act"). Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of show management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.

By signature, I acknowledge that I have signing authority for the organization represented here, and that I have read and agree to the terms and conditions within this space application.

Date

Print Name of Authorized Signer

Title

Authorized Signature





Sheraton Boston Second Floor Exhibit Areas

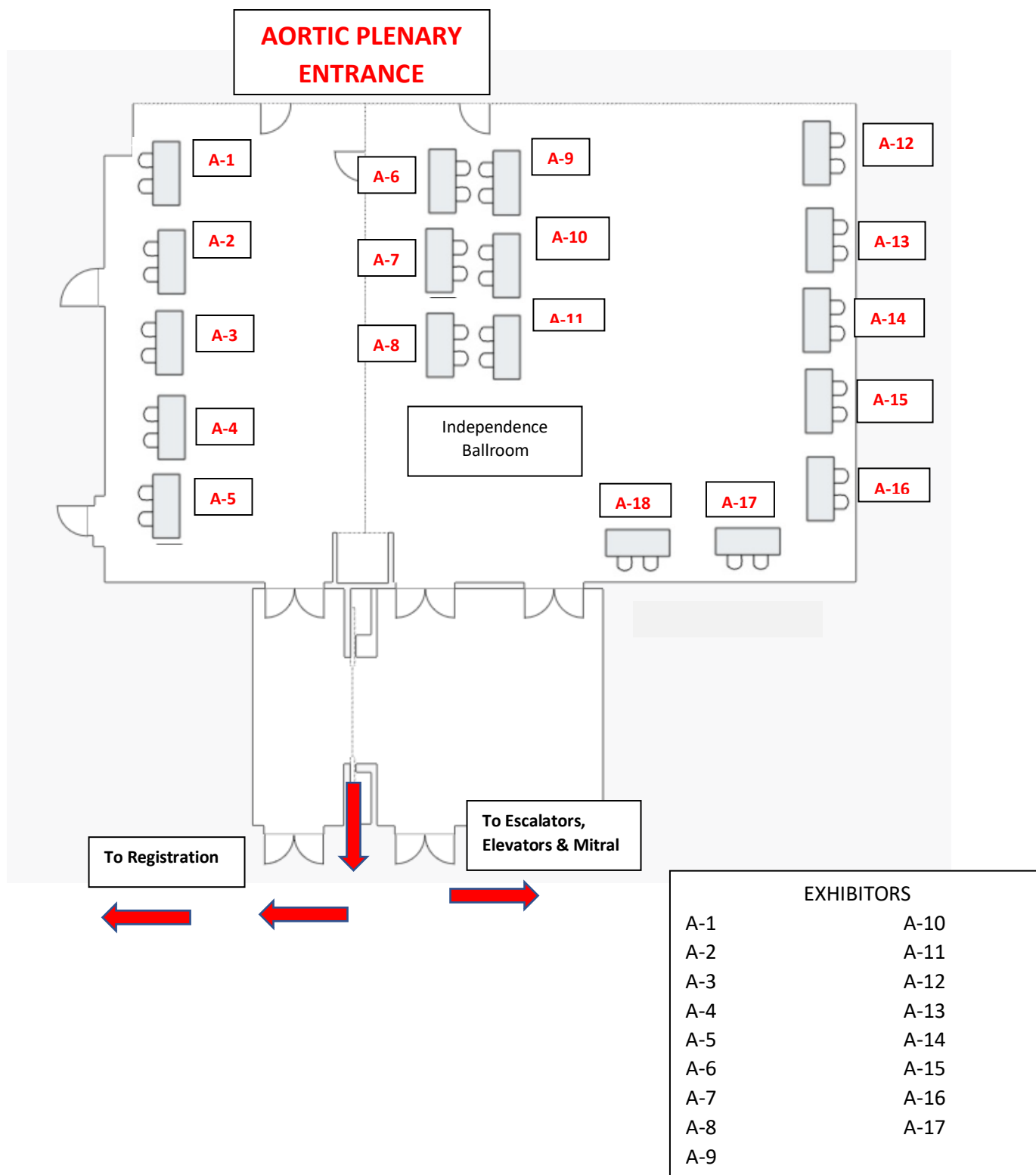
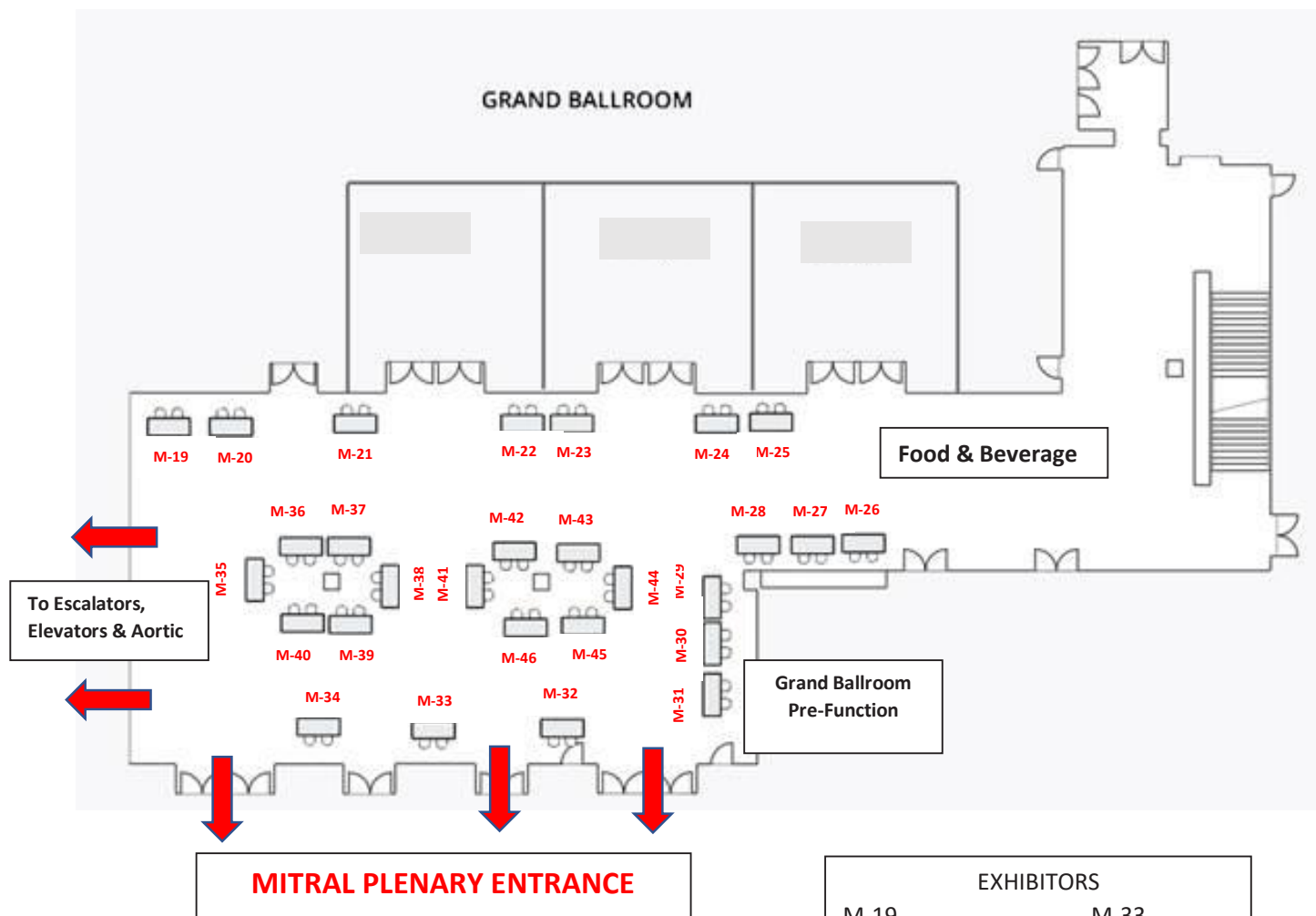




Exhibit Information

Sheraton Boston Grand Ballroom



EXHIBITORS	
M-19	M-33
M-20	M-34
M-21	M-35
M-22	M-36
M-23	M-37
M-24	M-38
M-25	M-39
M-26	M-40
M-27	M-41
M-28	M-42
M-29	M-43
M-30	M-44
M-31	M-45
M-32	M-46





Exhibit Information

Sheraton Boston Second Floor AATS Activities

