



AATS Foundation

Golf Tournament

November 10–12, 2023
Pinehurst Resort–Course No. 2
Pinehurst, North Carolina

This event will support the charitable mission of the AATS Foundation as well as provide a healthful opportunity for fellowship, networking, and fun. The event will feature a Welcome Reception, daily breakfasts, Awards Dinner, and two rounds of golf. One round of golf is to be played on the historical No. 2, the centerpiece of Pinehurst Resort and the site of the 2024 U.S. Open Championship.





**AATS
Foundation**

Sponsorship Packages

Presenting Sponsor ▶ Exclusive, 1 available

\$100,000

This title level is reserved for one (1) partner to exclusively present the AATS Foundation inaugural golf tournament. The event will feature 72 players, plus guests, a Welcome Reception, daily breakfasts, and an Awards Dinner. The majority of players will be senior cardiothoracic surgeons.

The Welcome Reception will host more than 70 individuals and will feature welcoming remarks from Foundation leadership, passed hors d'oeuvres, a cocktail reception, and a 15-minute fireside chat and Q&A with premier golf course architect, Robert Trent Jones, Jr., who will share unique details on Pinehurst and Course No. 2 with the audience.

The Awards Dinner will host more than 90 individuals and will feature a sit-down dinner, a 60-minute fireside chat with premier golf course architect, Robert Trent Jones, Jr., and awards presentation for the following awards: Flight Champions, Closet to Hole, Longest Drive, and Overall Best Score.

- ▶ Company name and logo on all promotional materials and aats.org tournament website.
- ▶ Recognition throughout tournament, Welcome Reception, and Awards Dinner with speaking opportunities at both the Welcome Reception and Awards Dinner: Showcase your company, products/services, why you support the AATS Foundation and announce the winners during the awards program.
- ▶ Social media post.
- ▶ Includes two (2) foursomes for two (2) rounds of golf.
- ▶ Includes four (4) additional tickets to Welcome Reception and Awards Dinner.

Awards Dinner Sponsor

\$50,000

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The Awards Dinner will host more than 90 individuals, the majority of whom will be senior cardiothoracic surgeons. The event will feature a sit-down dinner, a 60-minute fireside chat with premier golf course architect, Robert Trent Jones, Jr., and awards presentation for the following awards: Flight Champions, Closet to Hole, Longest Drive, and Overall Best Score.

- ▶ Company name and logo on aats.org tournament website and onsite signage with custom signage at Awards Dinner.
- ▶ Recognition at Awards Dinner with speaking opportunity to showcase your company, products/services, why you support the AATS Foundation and announce the winners during the awards program.
- ▶ Includes one (1) foursome for two (2) rounds of golf.
- ▶ Includes two (2) additional tickets to Welcome Reception and Awards Dinner.

Welcome Reception Sponsor ▶ Exclusive, 1 available

\$25,000

The Welcome Reception will host more than 70 individuals, the majority of whom will be senior cardiothoracic surgeons. The celebration will feature welcoming remarks from Foundation leadership, passed hors d'oeuvres, a cocktail reception, and a 15-minute fireside chat and Q&A with premier golf course architect, Robert Trent Jones, Jr., who will share unique details on Pinehurst and Course No. 2 with the audience.

- ▶ Company name and logo on aats.org tournament website and onsite signage with custom signage at Welcome Reception.
- ▶ Recognition at Welcome Reception with speaking opportunity to showcase your company, products/services, and why you support the AATS Foundation.
- ▶ Includes one (1) foursome for two (2) rounds of golf.

Keynote Sponsor ▶ Exclusive, 1 available

\$15,000

The keynote speaker will be premier golf course architect, Robert Trent Jones, Jr. During the Welcome Reception, Mr. Jones will share unique details on Pinehurst and Course No. 2 with the audience, and during the Awards Dinner, he will participate in a fireside chat followed by Q&A.

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Recognition during keynote presentations at Welcome Reception and Awards Dinner
- ▶ Speaking opportunity to welcome the keynote presentation, showcase your company, products/services, and why you support the AATS Foundation.





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Sponsorship Packages

Caddie Sponsor ▶ 2 available

\$10,000

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company name and logo on custom caddie bibs.

Photography Sponsor ▶ 2 available

\$7,500

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company name and logo in post event email sharing photographs with participants.
- ▶ Social media mention when posting tournament photos.

Welcome Gifts Sponsor ▶ 2 available

\$5,000

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company name and logo in welcome gifts insert to be presented to all registrants.

Halfway House Sponsor ▶ 4 available

\$5,000

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company name and logo on custom caddie bibs.

Beverage Cart Sponsor ▶ 4 available

\$2,500

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company name and logo on beverage cart signage.

Cart Staging Sponsor ▶ 4 available

\$1,000

- ▶ Company name and logo on aats.org tournament website and onsite signage.
- ▶ Inclusion of company logo on the carts on the staging card assignment.

SPONSORSHIP FOURSOME PACKAGE

With a sponsorship commitment of \$5,000 or more, the AATS Foundation is pleased to offer foursomes to our industry partners for purchase.

Industry Foursome Package ▶ Four players, four rooms

\$16,000

Includes two (2) nights accommodations and occupancy taxes at the majestic Carolina Hotel, daily breakfast buffet, and two rounds of golf, including one round on the coveted Course No. 2, with cart, practice facilities, and club storage for four individuals.

For more details, visit aats.org/golftournament

