



AATS

Vision. Leadership. Scholarship.

# International Thoracic Surgery Oncology Summit

## Prospectus



October 16-17, 2020  
A Virtual Learning Experience

**Program Director**

David R. Jones

[aats.org/thoracicsummit](https://aats.org/thoracicsummit)

\* Subject to change



# AATS

## PROGRAM DIRECTOR

David R. Jones

## PROGRAM COMMITTEE

Alessandro Brunelli

Haiquan Chen

Thomas A. D'Amico

Shaf Keshavjee

James D. Luketich

Daniela Molena

Bernard J. Park

Harvey Pass

Gaetano Rocco

Scott J. Swanson

Dear Industry Supporter,

The 2020 **AATS International Thoracic Surgical Oncology Summit: A Virtual Learning Experience**, will bring together general thoracic surgical leaders from around the world to share their experiences over two days of live scientific exchanges.

The Thoracic Summit will take place on a virtual platform on October 16-17, 2020. The most renowned thoracic surgeons have once again been assembled to form the Program Committee to ensure an unmatched program. In addition, all of the content from the meeting will be available on-demand for 90 days following the event.

On behalf of the AATS, I invite you to take part in this important meeting dealing with a very specialized area. Now, more than ever, it is important that we stay connected and continue to move the field of cardiothoracic surgery forward.

We expect more than 500 professional attendees from all over the world to participate in this event.

The enclosed information will help your company prepare for the International Thoracic Surgical Oncology Summit. If you have any questions, please contact me.

I look forward to working with you on this exciting event!

Sincerely,

**Melissa Binette**

Director of Corporate and Industry Relations

## AATS

800 Cummings Center, Suite 350-V  
Beverly, MA 01915  
Phone: (978) 252-2200 ext. 538  
Fax: 978-522-8469  
mbinette@aats.org

**aats.org**



## EVENT DETAILS

**Live dates:** October 16-17, 2020

**Hours:** 9:00 am EST- 5:00 pm EST. Subject to change based on final program.

**Content:** Will be in on-demand format for all registered attendees, starting on October 18 and will be available for 90 days on the AATS website.

## Virtual Expo

Be a part of our Virtual Expo, registered attendees will have the ability to “visit” and explore customized micro-sites with content of your choice. Post meeting metrics and leads will be provided.

### PREMIER EXPO \$10,000

Included as part of your booth:

- ▼ 6 URL's
- ▼ 4 Videos
- ▼ Banner
- ▼ Make appointment feature

### PARTNER EXPO \$5,000

Included as part of your booth:

- ▼ 4 URL's
- ▼ 2 Videos
- ▼ Banner
- ▼ Make appointment feature

### EXPO BOOTH \$2,500

Included as part of your booth:

- ▼ Direct link to URL of your choice

## APPLICATION AND DEPOSIT

A deposit of 50% of the contracted item must be forwarded with the completed application immediately in order to participate. After **August 30, 2020** applications must be accompanied with payment in full.

Check payable to: **American Association for Thoracic Surgery**

Mail check and completed application to:

**International Thoracic Surgical Oncology Summit**

800 Cummings Center, Suite 350-V

Beverly, MA 01915

## REFUNDS AND CANCELLATIONS

Written cancellations received by **August 30, 2020** are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after **August 30, 2020** will not receive a refund. All cancellations must be submitted in writing.

## Education Support Opportunities

### PREMIER PLATINUM LEVEL \$100,000

- ▼ Unlimited Corporate Registrations
- ▼ One dedicated email and three social media posts to highlight the activity related to the virtual meeting.

### PLATINUM LEVEL \$75,000

- ▼ Six Corporate Registrations
- ▼ One dedicated email and three social media posts to highlight the activity related to the virtual meeting.

### GOLD LEVEL \$50,000

- ▼ Four Corporate Registrations

### SILVER LEVEL \$25,000

- ▼ Three Corporate Registrations

### BRONZE LEVEL \$10,000

- ▼ Two Corporate Registrations

## Marketing Opportunities

### TECHNOLOGY THEATER \$7,500 per video

Do you have cutting edge video to share? Videos featuring NEW technologies and expert presenters? Post in our Technology Theater that is available to all registered attendees to view at leisure. Your company will be highlighted in emails advance of the event, and post event.

### ADVERTISEMENTS \$5,000

A variety of banners are available for purchase within the virtual platform. Banners are able to link directly to a URL of your choice.

### VIRTUAL SYMPOSIUM \$25,000

As part of our “live” day program, attendees will have the opportunity to attend a virtual symposia. Present the latest information regarding clinical research or product development. Your company will be highlighted in emails advance of the event, and post event.

### VIRTUAL KOL (Key Opinion Leader) MEETING \$20,000

Do you have a product, case study, or topic that you would like AATS leaders to offer their expert opinion on? Virtual KOL Luncheons will allow for 3-4 AATS Leaders to participate in a one hour, covering a topic of your choice. This intimate setting is ideal for immediate feedback and valuable knowledge.





## Education Support Form

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, the supporter agrees that this is a legally binding contract and that 50% payment is due with this agreement and the balance is due by **August 30, 2020**. Final payment due no later than **October 1, 2020**. At that time a full refund less 25% administrative fee will be issued. This agreement must be supported with an ACCME Letter of Agreement. Once we receive this agreement form, we will send the Letter of Agreement that will need to be signed and returned to the AATS office by **August 30, 2020**. Educational Support in compliance with ACCME does not include Exhibit Space.

### EDUCATION SUPPORT LEVELS

Please check the appropriate support level:

- ☐ **Premier Platinum** \$100,000
- ☐ **Platinum** \$75,000
- ☐ **Gold** \$50,000
- ☐ **Silver** \$25,000
- ☐ **Bronze** \$10,000

### PAYMENT INFORMATION

**Fees are payable via credit card or check.** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked.

DO NOT EMAIL. This form must be faxed if credit card number is showing. **Secure Fax: 978-522-8469**

Checks must be drawn on a U.S. bank and are payable to: AATS Annual Meeting.

Total Fee Due \$ \_\_\_\_\_

☐ Check # \_\_\_\_\_



☐ MasterCard



☐ Visa



☐ American Express

Credit Card #

Expiration Date

Security Code

Name as it appears on the card

Billing Contact Name

Billing Contact Phone Number

Address

Billing Address ☐ Same as Above ☐ Different Address Provided Here

City

State

Zip

Country

Signature (I authorize AATS to charge my credit card the above fees)

☐ **Wire Transfer:** Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

### COMPLETE AND RETURN TO:

Melissa Binette, Director of Corporate & Industry Relations, mbinette@aats.org  
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,  
Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org **We do not accept credit card payments via email.**

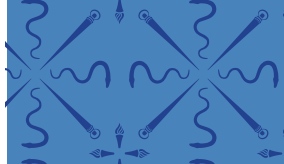
**STAFF USE ONLY**

\_\_\_\_\_

Authorized Approval







## Marketing Support Form

Company / Exhibitor

Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

By signing this document, exhibitor agrees that this is a legally binding contract and 50% advanced payment is due with this agreement and the balance is due by **August 30, 2020**. In the event of cancellation, a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. Final payment due no later than **October 1, 2020**.

### MARKETING SUPPORT OPTIONS

Please check the appropriate support opportunity:

- |   |            |
|---|------------|
| <input type="checkbox"/> Virtual Symposium                        | \$25,000** |
| <input type="checkbox"/> Virtual KOL (Key Opinion Leader) Meeting | \$20,000   |
| <input type="checkbox"/> Technology Theater Videos                | \$7,500    |
| <input type="checkbox"/> Advertising Banners                      | \$5,000    |

Total Support Fee Due \$ \_\_\_\_\_

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\_\_\_\_\_

Authorized Approval





## Virtual Space Application

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due no later than **August 30, 2020**. Final payment of the remaining balance is due no later than **October 1, 2020**.

Company / Exhibitor

Primary Contact

Title

Address

City

State

Zip

Country

Telephone

Fax

Email for Contact

Authorized Signature

### VIRTUAL EXHIBIT SPACE OPTIONS

Please check the appropriate Expo:

- ☐ **Premier Expo** \$10,000  
☐ **Partner Expo** \$5,000  
☐ **Expo** \$2,500

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Expiration Date

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Name as it appears on the card

Billing Contact Name

Billing Contact Phone Number

Address

Billing Address ☐ Same as Above ☐ Different Address Provided Here

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